

php **NW**
2016

30th September*,
1st & 2nd October
Manchester, UK

Sponsor Pack



ABOUT PHPNW

PHP is the most utilised language available for developing websites, it is estimated to be present in over 80% of all websites and is the third most popular programming language . PHPNW is the largest PHP conference outside of London and is a community based conference run on a not-for-profit basis by industry leaders, web developers and designers. The conference is now in it's 9th year and is well established and extremely well attended. PHPNW has a reputation within the PHP community as the “go to” conference due to its inspiring content, friendly atmosphere and community networking opportunities.

¹ <http://bit.ly/9W8GML> / ² <http://langpop.com>

Where?

Manchester Conference Centre
78 Sackville St, Manchester M1 3NJ
manchesterconferencecentre.co.uk

When?

**30th September*, 1st and 2nd
October 2016**

*Optional tutorial day for an additional charge



ABOUT PHPNW

525 CONFERENCE DELEGATES

Meet developers, project managers, students; all looking to learn, network and develop.

32 TALENTED SPEAKERS

Inspiring, innovative experts, including some of the most influential names in software development to give talks at our conference.

OUR DELEGATES

The conference attracts up to 525 delegates, and in the previous three years the conference has been over subscribed. The attendees consist of PHP thought leaders and developers of all levels from around the UK and Europe. The delegates are specifically interested in new technologies and ways to improve their skills. They come to the conference with the objective of:

- Creating learning opportunities with industry experts
- Personal development of their PHP and coding skills
- Raising the worldwide profile of PHP
- Networking with other like minded professionals
- Sharing best practise and new knowledge amongst the community



PHPNW16 SPONSORSHIP

PHPNW16 offers a limited number of sponsorship opportunities, all of which have been designed to ensure that all of the delegates are aware of your brand before, during and after the conference. Our delegates attend the conference to develop themselves personally and therefore are in the perfect frame of mind to listen to your message as a sponsor.

The sponsorship opportunities and exhibition spaces will allow you to present yourself prominently to the delegates and speakers throughout the three day conference. In addition to the packages available, we can offer packages that are adapted and catered to you, to ensure that you receive the maximum exposure to meet your particular objective and budget.

WHY SPONSOR PHPNW16?

BRAND AWARENESS - Promote your brand and services within an exhibition space or with a speaker to be noticed by up to 525 delegates, recognised leaders in the PHP community and high profile sponsors. You will also be given an opportunity to put swag in our bags which all of our delegates will take home with them.

ALLY YOUR ORGANISATION - To the latest developments in PHP - a speaking slot will enable you to promote the key messages of your organisation and raise your profile amongst industry leaders.

COLLABORATION - Demonstrate your organisation's commitment to its CSR values by collaborating with the PHP community in a positive learning and personal development environment and not-for-profit conference.

RECRUITMENT - Access to the best and brightest in the industry, some of the best UK and European developers will be in attendance and you could potentially reduce your future recruitment costs by networking with these individuals.

ASSOCIATE - Enable your organisation to be associated with the best in the brand amongst our sponsors.



CONNECT - Meet and connect with PHP thought leaders and gain insight into the best practises and new ways of doing things, keep up to date with the continuously growing industry, community and technology.

EXPLOIT - Take advantage of a wide range of media platforms available to our sponsors, benefit from raising your organisation's profile and brand awareness through our extensive conference marketing campaign.

YOUR ORGANISATIONAL DEVELOPMENT - Many of our sponsorship packages offer delegate passes, utilise this conference for the training and development of your staff.

PRIME POSITION - Your organisation will be seen in high traffic areas of the conference, for example, around the refreshment and registration areas.

NETWORK - Gain the opportunity to meet and chat with our dellegates and other sponsors to form stragetic partnerships.

YOU WILL BE IN GOOD COMPANY...



SPONSORSHIP PACKAGES

Our sponsor opportunities are grouped into four different packages, each one is designed to suit a range of budgets with various options and deals. These opportunities are on a strictly first come, first served basis.

PLATINUM (£7,500 - Sold Out)



Logo in premier position on conference website, programme*, delegate bags*, free and premium t-shirts*, presentations and banners*

Named sponsor of Lanyards* and Track 1 Room

5 minute introduction address

20 minute talk allocated in the main conference on Saturday's closing remarks

Provide branded information & merchandise to 525 delegates

Full sponsor profile on conference website and programme

Mentioned in emails and tweets prior to and post conference

(x4) Delegate pass to conference worth £500+

15% discount on up to 6 additional tickets

Prime position exhibition space on Saturday and Sunday (6ft table x2)

Logo embedded in primary position on conference videos (10,000+ Youtube views annually)

Guaranteed exclusivity of industry type[†]

GOLD (x5 Packages)

£2,995

Logo on conference website, programme*, delegate bags*, free t-shirt*, banners* and presentation

Named sponsor of a central room/event; Track Room 2, Track Room 3, Tutorial Day & Hackathon

Provide branded information & merchandise to 525 delegates

Sponsor profile on conference website

Mentioned in emails and tweets prior to and post conference

(x3) Delegate pass to conference worth £300+

15% discount on up to 4 additional tickets

Exhibition space in central room on Saturday and Sunday (6ft table x1)

Logo embedded in conference videos (10,000+ Youtube views annually)

A brief sponsor description in conference programme

SILVER (x10 Packages)

£1,750

Logo on conference website (excluding mobile site), delegate bags*, free t-shirt*, banners* and presentation

Provide branded information & merchandise to 525 delegates

Mentioned in emails and tweets prior to and post conference

(x2) Delegate pass to conference worth £200+

15% discount on up to 2 additional tickets

Exhibition space in central room on Saturday and Sunday (3ft table x1)

Logo embedded in conference videos (10,000+ Youtube views annually)

Upgrade Option for Silver - £500

Exhibition space in central room on Saturday & Sunday (6ft Table)

BRONZE (Unlimited)

£995

Logo on conference website (excluding mobile site) and presentation

Provide branded information & merchandise to 525 delegates

Mentioned in emails & tweets prior to and post conference

(x1) Delegate pass to conference worth £100+

Logo embedded in conference videos (10,000+ Youtube views annually)

Please Note:

*All of which are subject to signing up and supplying artwork before the deadline of 14th August 2016.

† Subject to availability - first come, first served basis

‡ We can only guarantee exclusivity within your business area from the point of signing up onwards.

All of the sponsor prices shown are excluding VAT and all payments are due within 14 days of invoicing or prior to the conference, whichever is sooner. VAT is chargeable at the "place of supply of the service" and therefore UK VAT tax rules will be applied to all sponsor packages at prevailing VAT rates (currently 20%).



SPECIAL OFFERS FOR SMALLER BUSINESSES

So you don't have the budget for a sponsor package, but would you like to put your name and brand to something memorable? Don't worry, we're offering the following special sponsorship packages just for you. We will of course thank you for your contribution appropriately.

DURING THE DAY

QUIET ROOM - £250 A tranquil space for delegates that want a time-out from the busy conference day. Help us by providing reading materials and music to create a peaceful atmosphere.

COFFEE & TEA - £300 Always popular with our delegates, you can't beat a good cuppa. Help us fund the coffee and tea to keep our delegates up and running and fueled with caffeine.

SATURDAY NIGHT SOCIAL

ENTERTAINMENT - £500 On the Saturday evening, we provide a wide variety of fun activities for delegates to get their hands on. Arcade games are always popular, and we might be looking to get a little magical this year! Ask one of the conference team about the plans we have in store.

MAIN BAR - £3000 One of the key ingredients to make the Saturday Night Social a success is drinks! Sponsor the important networking moment, everyone will see your business' name and will raise their glass to you!

BOTTLED BAR - £1000 When the main bar gets a little too hectic for some delegates, the bottled bar comes to save the day for those that just want a simple bottle of beer. Have your name on the very popular bottle bar, our delegates will be very thankful for the extra drinks!



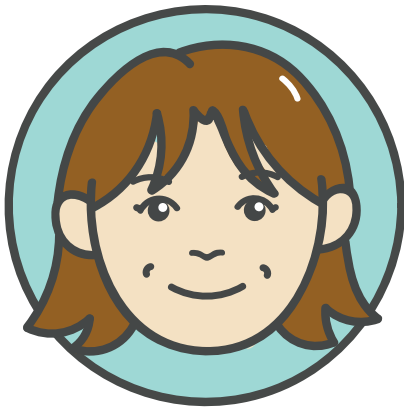
ABOUT US

Hello, we are the PHPNW Conference Team. We are happy to answer your questions and help you in any way.

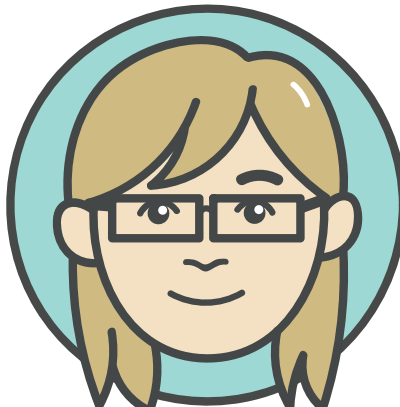
Secure your sponsor package today!

Contact the Conference Team on conference@phpnw.org.uk
or telephone **+44 (0) 845 241 6460**

CONFERENCE TEAM



Priscilla Coates



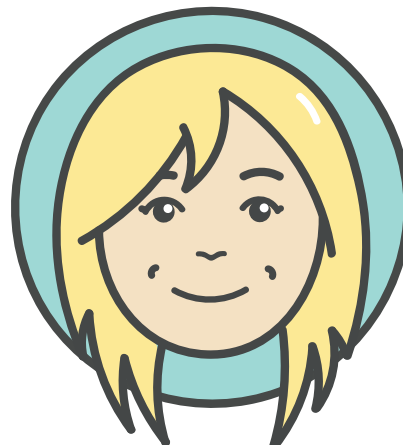
Kate Gair



Alister Lee



Jeremy Coates



Melissa Conlon



CONFERENCE WEEKEND

PHPNW16 will take place over three days, we are ready to welcome over 500 delegates to the Manchester Conference Centre. This year is the ninth year running for this conference and it will be our biggest ever. Be a part of this wonderful community legacy.

TUTORIAL DAY: FRIDAY 30TH SEPTEMBER 2016

The Tutorial Day offers a fantastic opportunity for individuals and teams of developers to come together. They will work exclusively with some of the most experienced and influential speakers and industry leaders for a full day of hands-on teaching and learning.

PRICE OPTIONS

We are offering three price options for our tutorial day tickets, allowing you to work around times, dates and budgets to pick the option that best suits you and your team.

Conference &
Tutorial Ticket

£360

30 Sep 2016
01 Oct 2016
02 Oct 2016
09:00 AM
08:30 AM
09:00 AM

Pricing is inc. VAT and includes one and a half days of conference sessions, refreshments, Saturday lunch and optional entry to the evening socials (Fri & Sat).

Full Day
Tutorial Ticket

£250

30 Sep 2016
09:00 AM

Pricing is inc. VAT and includes a full day of tutorial sessions, refreshments, lunch and optional Friday evening social.

Half Day
Tutorial Ticket

£145

30 Sep 2016
AM/PM

Pricing is inc. VAT and includes a half day tutorial session, refreshments, lunch and optional entry to the Friday evening social.





HACKATHON: FRIDAY 30TH SEPTEMBER

The conference kicks off with a hackathon - a coding social! Delegates from the Tutorial Day can join main conference delegates for the Hackathon. Attendees can code as individuals, pairs or groups, they grab some food and a drink and get coding!

CONFERENCE DAY 1: SATURDAY 1ST OCTOBER

Saturday is the main conference day, kicking off the day with the keynote speaker then onto three conference tracks and an 'unconference' track which runs alongside the official conference. Sponsors with exhibition stands will have several opportunities to interact with delegates during drink and meal breaks. An attractive stand with interesting give-aways or games are always a big hit with the delegates.

SOCIAL & NETWORKING: SATURDAY 1ST OCTOBER

All delegates and sponsors are invited to attend the Saturday evening social for a one course meal and drinks. This is the perfect chance to meet, chat and network with the PHP community. A number of previous delegates and sponsors have commented on how valuable this time for networking for their company. There is time to really get to know people, find out the latest news and discuss current and future industry developments.

CONFERENCE DAY 2: SUNDAY 2ND OCTOBER

Sunday consists of three conference tracks and a closing keynote speaker. Sponsors will also have the opportunity to stay for the morning as exhibitors and to meet delegates not yet met.





THANK YOU FOR READING

Be a part of the legacy and help us give back to our dedicated and constantly evolving community for our ninth year running. Join us for PHPNW16 and secure your sponsor package today!

If you have any further questions or wish to chat with us, the PHPNW Conference team are available to contact via:

By email: conference@phpnw.org.uk
or telephone: **+44 (0) 845 241 6460**

We look forward to hearing from you.

Kind Regards,
The PHPNW Conference Team

