phpNW 2011

7th, 8th & 9th October - Manchester, UK

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WHAT IS PHPNW11?

The PHPNW conference attracts speakers and delegates from worldwide talent. Together they learn about best practice, share expertise, network, raise company profiles and identify collaboration opportunities.

We are very excited at the prospect of bringing the PHP community together once again for a weekend of exceptional presentations, a tutorial day and networking opportunities at a time when the North of England is a key focus for many in the world of PHP. Based on previous feedback, this year we have increased the length of the breaks to facilitate sponsor and delegate interaction.

DATES

7th October 2011	8th October 2011	9th October 2011
Tutorial Day ‡	Main Conference Day	Seminars (morning only)

DELEGATES

Developers, Programmers, Geeks, Managers, Enterprise Developers, System Administrators, Entrepreneurs, Designers and Students.

SPEAKERS & LEADERS

International and National speakers and thought leaders in the industry.

VENUE

Ramada Manchester Piccadilly Hotel.

Call Jeremy on **0845 241 6460** or email **conference@phpnw.org.uk**

SPONSORSHIP PACKAGES

This year we have four types of sponsorship packages each to suit different levels of sponsor opportunity, on a strictly first come first served basis.

BRONZE

Logo on conference website* & programme

Marketing & Networking opportunities pre, during and post conference

Provide flyers and / or gifts for the delegate bags

Increased profile as a sponsor of PHP within PHP community

£750.00

SILVER

Allocated exhibition space (1x 6 foot table in a 9 foot space) on Saturday

Logo on conference website*, programme, delegate bags & T-shirts

Marketing & Networking opportunities pre, during and post conference

Provide flyers and / or gifts for the delegate bags

Increased profile as a sponsor of PHP within PHP community

1 delegate pass to main conference

£1,500.00

GOLD

Allocated exhibition space (1x 6 foot table in a 9 foot space) on Saturday

Logo on conference website, programme, delegate bags & T-shirts

Short sponsors profile on conference website

Marketing & Networking opportunities pre, during and post conference

Provide flyers and / or gifts for the delegate bags

Increased profile as a sponsor of PHP within PHP community

2 delegate passes to main conference

£3,000.00

PLATINUM (x1)

20 minute address to the main conference in the closing session

Allocated exhibition space (2x 6 foot tables in a 15 foot space) on Saturday

Premier positioned logo on conference website, programme, delegate bags & T-shirts

Full sponsors profile on conference website

Marketing & Networking opportunities pre, during and post conference

Provide flyers and / or gifts for the delegate bags

Increased profile as a sponsor of PHP within PHP community

4 Pre-conference speakers dinner invites

4 delegate passes to main conference

£6,500.00

All of the sponsor prices shown above are **ex VAT**.

Call Jeremy on 0845 241 6460 or email conference@phpnw.org.uk

SMALLER SPONSORS

If your budget does not Stretch to £750*, then we do have some smaller sponsorship opportunities. Again these will be on a strictly first come, first served basis. If you would like to sponsor any of the items listed below, please contact Jeremy on 0845 241 6460 or email conference@phpnw.org.uk

- ~~Lanyards for delegates~~
- ~~Conference t-shirts~~
- ~~Conference programme~~
- ~~Conference bags~~
- ~~Tutorial day~~
- Day 2 refreshments/room hire

- P.A. Costs
- Speakers pre-conference dinner
- Conference filming
- Website production/maintenance
- Conference administration

PAST SPONSORS

Microsoft

facebook

Microsoft® WebMatrix

Magma Digital

ibuildings[i]
THE PHP PROFESSIONALS

HM Government

("Manchester")+
("Digital")>

nti
www.ntileeds.co.uk

docnet.

Call Jeremy on 0845 241 6460 or email conference@phpnw.org.uk

THE COMMUNITY

PHP is acknowledged as the most widely used programming language on the web, utilised by over 5 million developers and accounting for 40% of existing web applications [1]. It is the fourth most popular programming language overall making it an area of huge potential.
[1] http://interaktonline.com/support/articles/details/?id_art=11

The heart and soul of a conference is the community that it serves. PHPNW is run by passionate volunteers, bringing an annual conference that benefits both developers and their companies.

The PHPNW user group began in 2008 with the desire to:

• Improve PHP skills in the North

• Encourage personal development of Web Developers

• Provide opportunities for innovation and creation

• Create a support network for the developers run by the development community

• Provide opportunities to share experiences and best practice

CONFERENCE HISTORY

PHPNW11 is now in its fourth year and the tickets have sold out each year. The growth statistics are shown below:

php NW 08

Delegates	170
Speakers	15
Days	01
Tracks	02
Sessions	12
Call for Papers	32

php NW 2009

Delegates	200
Speakers	18
Days	02
Tracks	02
Sessions	18
Call for Papers	44

php NW 2010

Delegates	285
Speakers	23
Days	02
Tracks	03
Sessions	22
Call for Papers	98

php NW 2011

Delegates	350+
Speakers	30
Days	03
Tracks	04
Sessions	31
Call for Papers	150

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PROMOTION

Following three successful PHP conferences, the team supporting the Northern UK conference are well practiced and have already jumped into action preparing for the October event.

The call for papers will open in May and we look forward to receiving many entries. For more information please visit: http://conference.phpnw.org.uk/phpnw11/

Every year there is a rising sense of anticipation as delegates travel in. They come knowing that the conference will again deliver a jam packed agenda full of talks, discussions, practical demonstrations, networking opportunities and social activities - Enough to keep all who attend fully engaged. With the rising sense of anticipation we will be tweeting from twitter.com/phpnw11 and blogging along the way, to keep up the excitement.
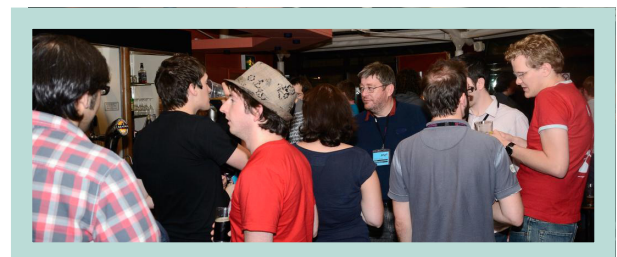
This year the team are working to welcome an anticipated 400+ delegates and have booked the venue with this in mind. The Ramada Manchester Piccadilly (http://ramadajarvis.co.uk/hotels/manchester.aspx) provides a city centre location and first class facilities for our sponsors and delegates.

http:// flickr.com/photos/stuartherbert/5089818165/

http:// flickr.com/photos/akrabat/5081467267/

Call Jeremy on 0845 241 6460 or email conference@phpnw.org.uk

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CONFERENCE WEEKEND

Tutorial Day: Friday 7th October 2011

We are very excited to kick off the whole weekend with a tutorial day. This will be a fantastic opportunity for individuals and teams of PHP developers to come together with some of the most experienced and influential developers for a full day of hands on teaching and learning.

There will be available during the day roving coaches to offer the benefit of one to one facilitation.

Within a dedicated classroom environment, the tutors will take the developers through a full day of teaching with opportunities for group learning, individual coaching and questions. It will be a hands on experiential tutorial, and we encourage attending developers to bring their laptops, learn together and stretch their skills and knowledge.

Three tutorial rooms will be provided allowing for a maximum of 30 delegates in each room. However, if demand requires it we will meet this need and happily provide more rooms and additional topics to accommodate all of those who wish to benefit from this opportunity.

Preliminary Topics include:

• Zend Framework   (1 day)
• Drupal Performance Tools   (½ day)
• Security   (½ day)
• Web Services   (½ day)
• Maintainable applications in (½ day)
PHP using Components

Price:

Attendees will benefit from all of the above for the whole day including catering and venue costs. Price shown is per person.

£300.00 (EX VAT)   **£360.00** (INC VAT)

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Main Conference Saturday 8th October 2011

Saturday is the main focus for the conference and delegates, it has the biggest all round buzz! We intend the day to be a similar format to last year, with opening keynote speaker, three conference tracks and after the conference day ends (around 6pm) a social event to end the day. Additionally this year, we may have an 'unconference' track running alongside the official content, however a decision on this will be made nearer the event.
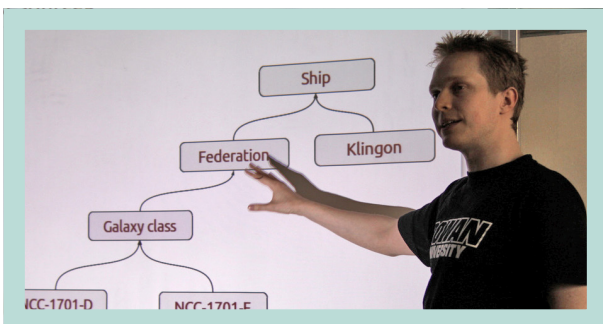
Social & Networking

All delegates and sponsors are invited to attend the Saturday evening reception with a one course meal and drinks. This is the perfect chance to meet, inspire, debate, develop, network, motivate and connect with the PHP community.

Many delegates and sponsors have commented on how valuable they have found the networking time once the conference day was over. Many said it meant there was time to really get to know people, find out what the latest news was and discuss current & future industry developments.

Sunday 9th October 2011

The Sunday conference is generally a less formal, low-key event. This year however, it will be expanded slightly compared to previous years, we will endeavour to have more content during the half-day event. The Sunday is often a place for new, upcoming speakers to be able to hone their presentation skills to a smaller but from their position, still potentially intimidating audience.

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PREVIOUS YEARS

To give an indication of what went on at our previous conferences, please see the individual sites listed below:

PHPNW10 - http://conference.phpnw.org.uk/phpnw10/
PHPNW09 - http://conference.phpnw.org.uk/phpnw09/
PHPNW08 - http://conference.phpnw.org.uk/phpnw08/

SECURE YOUR SPONSORSHIP PACKAGE TODAY!

CONTACT

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conference@phpnw.org.uk or
telephone 0845 241 6460 now