



4th*, 5th & 6th October
Manchester, UK

Sponsorship Package

* Tutorial Day: Optional extra with additional charge

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What is PHPNW13?

The PHPNW conference attracts speakers and delegates from a **worldwide talent pool**. Together they learn about best practice, share expertise, network, raise company profiles and identify collaboration opportunities.

We are very excited at the prospect of bringing the PHP Community together once again for a weekend of exceptional presentations, a tutorial day and networking opportunities at a time when the North of England is a key focus for many in the world of PHP.

Dates for your diary

Friday 4th October:

Tutorial Day*, Pre-Conference Social / Hackathon‡

Saturday 5th October:

Conference Day 1 & After Party‡ (Full Day)

Sunday 6th October:

Conference Day 2 (Half Day)

Manchester Conference Centre (Sackville Street, Manchester M1 3BB) will be the home for all of the events listed above.

Call the Conference Team on **0845 241 6460** or email **conference@phpnw.org.uk**

* Optional extra with additional charge

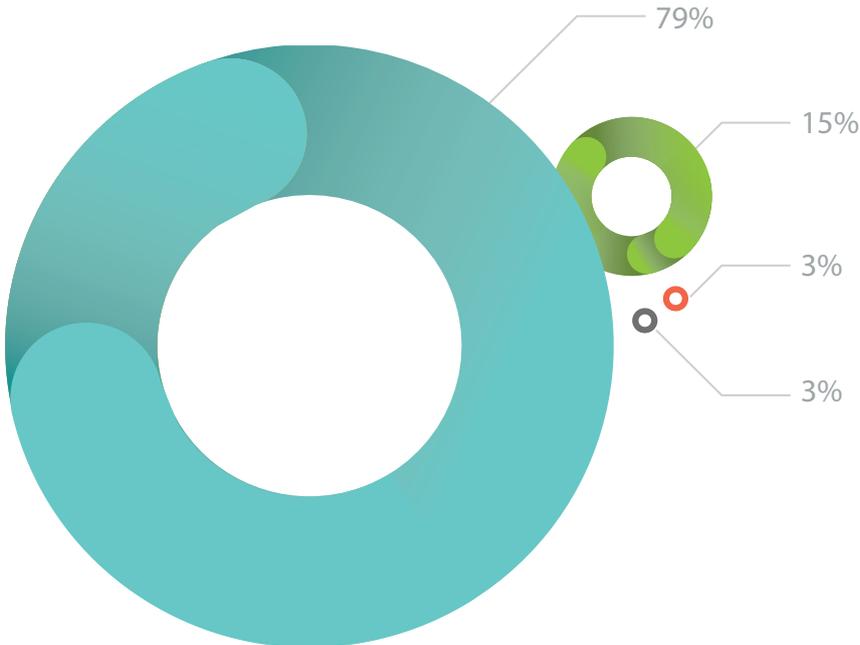
‡ Optional free extra

Delegates

Our delegates historically consist of Developers, Programmers, Managers, Enterprise Developers, System Administrators, Entrepreneurs and Students.

2012 Delegate Job Roles

- Developers**
 - 77% Developers
 - 23% Senior Developers
- Management**
 - 47% Senior Management
 - 47% Technical Management
 - 6% Management
- Freelancers**
- Systems Administrators, Students & Recruiters**



The graph shown is based on the job role information of the 403 respondents from last years 421 delegates that disclosed their job role

Speakers & Leaders



International and National speakers or thought leaders in the industry.

<http://www.flickr.com/photos/stuartherbert/6231772651/>

Call the Conference Team on 0845 241 6460 or email conference@phpnw.org.uk

Sponsorship Packages

We have four types of sponsorship packages each to suit different levels of sponsor opportunity, on a strictly first come first served basis.

| | Platinum <small>(x1)</small> | Gold | Silver | Bronze |
|--|------------------------------|---|---------------------------|--------------------------|
| ★ Logo on conference website, programme*, delegate bags* & t-shirts* | ✓ Premier position | ✓ | ✓ Logo not on mobile site | ✓ Logo only on main site |
| ★ Marketing & networking opportunities before, during & post conference | ✓ | ✓ | ✓ | ✓ |
| ★ Provide flyers and / or gifts for the delegate bags | ✓ | ✓ | ✓ | ✓ |
| ★ Increased profile as a sponsor of PHP within the PHP community | ✓ | ✓ | ✓ | ✓ |
| ★ Delegate pass to main conference | ✓ x4 | ✓ x2 | ✓ x1 | |
| ★ Exhibition space on Saturday & Sunday | ✓ 6ft table x2 | ✓ 6ft table x1 | ✓ 6ft table x1 | |
| ★ Sponsor profile on conference website | ✓ Full profile | ✓ Short profile | | |
| ★ Named sponsor of... | ✓ Lanyards* & track 1 room | ✓ A room* and 1 of †: t-shirts* tutorial day or hackathon | | |
| ★ 20 minute address to the main conference in Saturday's closing session | ✓ | | | |
| ★ Guaranteed exclusivity † | ✓ | | | |
| | SOLD | £3,000 | £1,500 | £750 |

Please Note: All of the sponsor prices shown above are **ex VAT** and all payments are due within 14 days or prior to the conference, whichever is sooner. VAT is chargeable at the "place of supply of the service" and therefore UK VAT rules will be applied to all sponsorships at current VAT rates (currently 20%).

* All of which are subject to signing up and supplying artwork before the deadline of 20th August 2013

† Subject to availability on a first come, first choice basis

† We can only guarantee exclusivity within your business area from the point of signing up onwards

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Smaller Sponsors

If your budget does not stretch to £750, then we do have some smaller sponsorship opportunities, on a first come first served basis.

| | |
|--|---|
| ★ Conference programme* | Or money towards general fund for larger costs: |
| ★ Conference bags* | ★ Conference filming |
| ★ Hackathon pizzas | ★ Website production/maintenance |
| ★ Chocolate / Sweets for delegate bags | ★ Conference administration |
| ★ Speakers pre-conference dinner | ★ P.A. costs |

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Previous Sponsors



Previous years have included: BBC, Microsoft, Facebook, Plusnet & Yahoo.

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The Community

PHP is the most popular tool available for developing dynamic Web sites. PHP is in use on over 75% of all Web sites ¹ and is the fourth most popular programming language overall . ¹ <http://bit.ly/9W8GML>

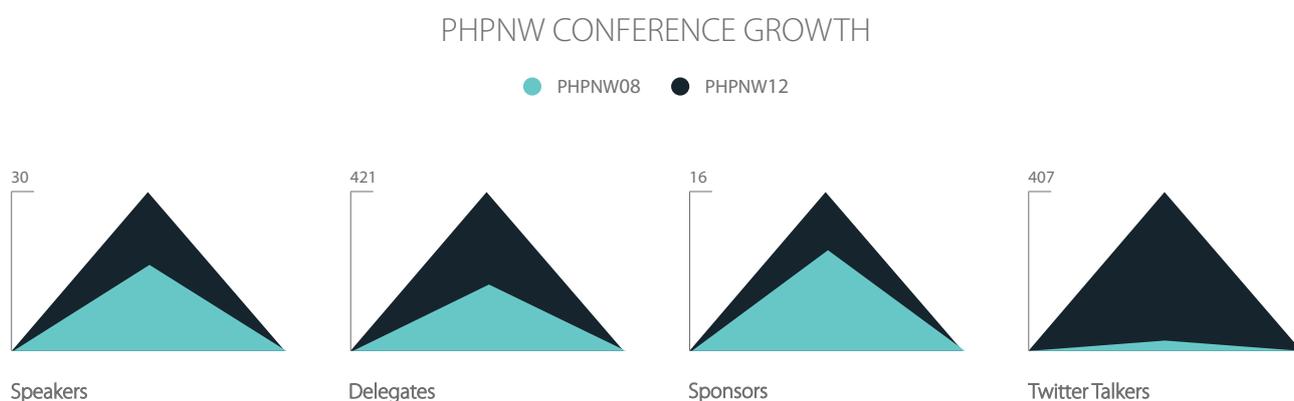
The heart and soul of a conference is the community that it serves. PHPNW is run by passionate volunteers, bringing an annual conference that benefits both developers and their companies.

The PHPNW user group began in 2008 with the desire to:

- Improve PHP skills in the North
- Encourage personal development of Web Developers
- Provide opportunities for innovation and creation
- Create a support network for developers run by the development community
- Provide opportunities to share experiences and best practice

Conference History

PHPNW Conference is now in its sixth year and tickets have sold out each year.



Call the Conference Team on [0845 241 6460](tel:08452416460) or email conference@phpnw.org.uk

Promotion

Following five successful PHP conferences, the team supporting the northern UK conference are well practiced and have already sprung into action preparing for this years October event.

The website and call for papers will be opening in May and we look forward to receiving many entries. For more information please visit:

<http://conference.phpnw.org.uk/phpnw13/>

Every year there is a rising sense of anticipation as delegates travel in. They come knowing that the conference will again deliver a jam packed agenda full of talks, discussions, practical demonstrations, networking opportunities and social activities - enough to keep all who attend fully engaged. With this in mind we will be tweeting from [@phpnw13](#) and blogging along the way, to keep up the interaction and excitement within the community.

Once again the team are looking forward to welcoming an anticipated 400+ delegates and have booked a different venue with this in mind. Manchester Conference Centre is a brilliant venue right in the heart of the city, providing first class facilities for our sponsors and delegates. It's within easy reach of the mainline train stations and within walking distance of all city centre attractions and hotels.



<http://www.flickr.com/photos/stuartherbert/8058861821>



<http://www.flickr.com/photos/akrabat/6238772852/>

Call the Conference Team on [0845 241 6460](tel:08452416460) or email conference@phpnw.org.uk

Recruiting?

Do you struggle to find good PHP developers? Some of the best will be at the conference, so putting money into supporting a local community conference may significantly save on other recruitment costs.



<http://www.flickr.com/photos/akrabat/6235412645/>



<http://www.flickr.com/photos/stuartherbert/8059312963>

Come along to PHPNW13 and use the opportunity to recruit developers who are already investing in their own careers!

Last year we had delegates attending from many European and “Rest of World” countries, as well as a large number from the North West and all over the UK. So there really will be a great supply of good developers from which you could potentially recruit.

Call the Conference Team on **0845 241 6460** or email **conference@phpnw.org.uk**

Conference Weekend

Tutorial Day: Friday 4th October, 2013

Once again we are very excited to kick off the whole weekend with a Tutorial Day. This will be a fantastic opportunity for individuals and teams of PHP developers to come together with some of the most experienced and influential developers for a full day of hands-on teaching and learning.

Experienced staff will be on hand to facilitate the day, enabling delegates to fully concentrate on their learning experience.

Within a dedicated classroom environment the tutors will take the developers through in-depth teaching with opportunities for group learning, individual coaching and questions. These will be practical, experiential tutorial sessions and we encourage those attending to bring their laptops to learn together and expand their skills and knowledge.

Four tutorial rooms will be provided allowing for a maximum of 30 delegates in each room. Prices shown include refreshments and catering costs and are per person ex VAT.

Examples of previous topics

| | |
|--|---|
| ★ Tools of the PHP Trade (1 day) | ★ Building a Zend Framework 2 App (1 day) |
| ★ Hands on debugging with Xdebug (1/2 day) | ★ Test your code like a pro (1/2 day) |
| ★ Create your own PHP Extension (1/2 day) | ★ Scaling your team using HubFlow (1/2 day) |

Call the Conference Team on 0845 241 6460 or email conference@phpnw.org.uk

Tutorial Day Price Options

This is the first year that we will be offering three price options for our tutorial day tickets, allowing you to work around times, dates and budgets then pick the option that suits you or your team best.

£115

Half Day Tutorial Ticket

If you only want one of the sessions, then no problem... This year we have a new half day option, so you can work around time and budget to pick sessions that suit you best.

£200

Full Day Tutorial Ticket

Allows access to a full day of tutorial sessions. Either two half day sessions or one full day, the choice is yours!

£275

Tutorial & Conference Ticket

If you are looking for the full immersive experience then our combined Tutorial and Conference Ticket is the best deal! This is an all inclusive weekend pass with a significant discount over tickets bought on an individual basis.

Call the Conference Team on **0845 241 6460** or email **conference@phpnw.org.uk**

Hackathon: Friday 4th October, 2013

The Conference weekend will again kick off with a hackathon - a coding Social! Delegates that have been on the Tutorial Day will join the main conference delegates for the hackathon and have an opportunity to put their new knowledge straight in to practice. You can code as individuals, pairs or groups, so grab yourself a pizza and a drink and get going.

Main Conference: Saturday 5th October, 2013

Saturday is the main focus for the conference and delegates; it has the biggest all round buzz! From proven experience in previous years the day will be a similar format with an opening keynote speaker, three conference tracks and after the conference day ends (around 6pm) a social event to finish off the day. After the success of the last two years, we will again have an 'unconference' track running alongside the official content.

Sponsors with exhibition stands will have several opportunities to interact with delegates during drink and meal breaks. An attractive stand with interesting give-aways, draws a large crowd - think of the opportunities!

Social & Networking: Saturday 5th October, 2013

All delegates and sponsors are invited to attend the Saturday evening reception with a one course meal and drinks. This is the perfect chance to meet, inspire, debate, develop, network, motivate and connect with the PHP Community.

Call the Conference Team on [0845 241 6460](tel:08452416460) or email conference@phpnw.org.uk

A number of previous delegates and sponsors have commented on how valuable they have found the networking time once the conference day is over. Many say it means that there is time to really get to know people, find out what the latest news is and discuss current and future industry developments.

Conference Day 2: Sunday 7th October, 2013

As last year, Sunday's programme is a continuation of the main conference, with an extra nine sessions across three tracks and a closing keynote speaker. Sponsors will also have the opportunity to stay for the Sunday morning as exhibitors too.

Previous Years

To give an indication of our previous conferences, please see the individual sites listed below:

PHPNW12 - <http://conference.phpnw.org.uk/phpnw12/>

PHPNW11 - <http://conference.phpnw.org.uk/phpnw11/>

PHPNW10 - <http://conference.phpnw.org.uk/phpnw10/>

PHPNW09 - <http://conference.phpnw.org.uk/phpnw09/>

PHPNW08 - <http://conference.phpnw.org.uk/phpnw08/>

Call the Conference Team on 0845 241 6460 or email conference@phpnw.org.uk

Contact

To secure your sponsorship package today...

Contact the Conference Team on conference@phpnw.org.uk
or telephone **0845 241 6460** now.

Thank you, we hope to see you there!

*Kind Regards,
Conference Team*



Emma Parker



Ian Coates



Jeremy Coates