



3rd*, 4th & 5th October
Manchester, UK

Sponsorship Package



* Tutorial Day: Optional extra with additional charge

Speakers & Leaders

Industry thought leaders & speakers from around the world

Delegates

Our delegates historically consist of Developers, Programmers, Managers, Software Engineers, System Administrators, Entrepreneurs and Students.

2013 Delegate Job Roles

- **Developers**
63% Developers
37% Senior Developers
- **Management**
43% Senior Management
40% Technical Management
17% Management
- **Freelancers**
7%
- **Systems Administrators, Students & Recruiters**
3%

The graph shown is based on the job role information of the 403 respondents from last years 421 delegates who disclosed their job role

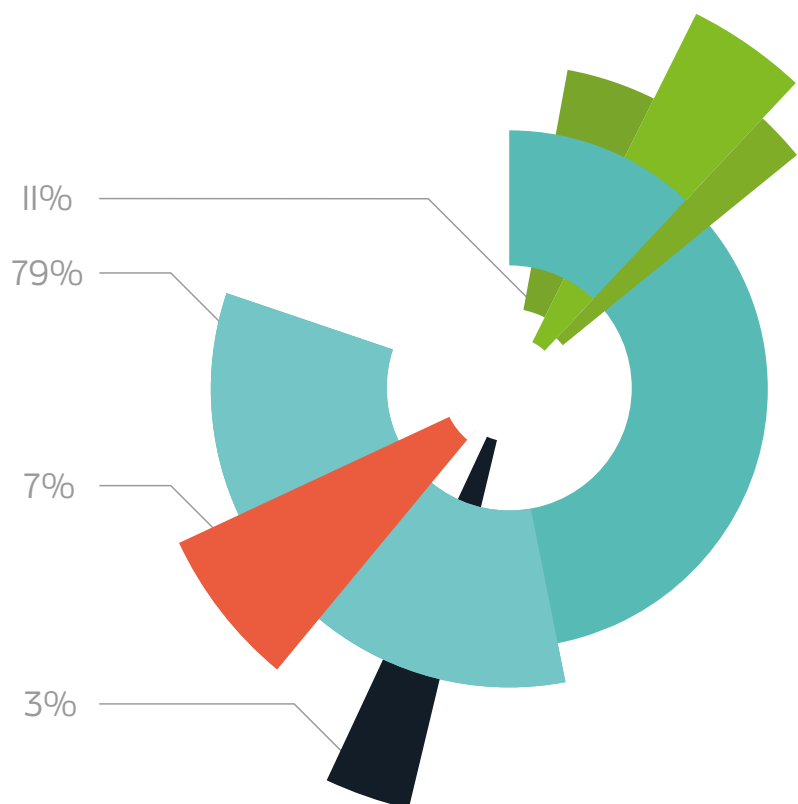






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Sponsorship Packages

We again have four types of sponsorship packages, each to suit different levels of sponsor opportunity. These are on a strictly first come first served basis.

 Platinum (x1)	 Gold	 Silver	 Bronze
£6,500	£2,750	£1,500	£750
Logo in Premier position on conference website, programme*, delegate bags* & t-shirts*	Logo on conference website, programme*, delegate bags* & t-shirts*	Logo on conference website (excluding mobile site), programme*, delegate bags* & t-shirts*	Logo on conference website (excluding mobile site)
Marketing & networking opportunities before, during & post conference	Marketing & networking opportunities before & during conference	Marketing & networking opportunities before & during conference	Marketing & networking opportunities before & during conference
Provide flyers and / or gifts for the delegate bags	Provide flyers and / or gifts for the delegate bags	Provide flyers and / or gifts for the delegate bags	Provide flyers and / or gifts for the delegate bags
Increased profile as a sponsor of PHP within the PHP community	Increased profile as a sponsor of PHP within the PHP community	Increased profile as a sponsor of PHP within the PHP community	Increased profile as a sponsor of PHP within the PHP community
Mentioned in emails & tweets prior to and post conference	Mentioned in emails & tweets prior to and post conference	Mentioned in emails & tweets prior to and post conference	
(x4) Delegate pass to conference worth £500+	(x2) Delegate pass to conference worth £250+		
Prime position exhibition space on Saturday & Sunday (6ft table x2)	Exhibition space on Saturday & Sunday (6ft table x1)		
Full sponsor profile on conference website	Short sponsor profile on conference website		
Named sponsor of Lanyards* & track 1 room	Named sponsor of a room, t-shirts*, tutorial day* or hackathon*		
Logo embedded on conference videos	Logo embedded on conference videos		
5 minute intro address			
20 minute talk allocated in the main conference, on Saturday's closing session			
Guaranteed exclusivity of industry type †			

Add-on **£1,000**
Exhibition space on Saturday & Sunday (6ft table x1) with Exhibition Only ticket (x2)**

Please Note

All of the sponsor prices shown are ex VAT and all payments are due within 14 days of invoicing or prior to the conference, whichever is sooner. VAT is chargeable at the "place of supply of the service" and therefore UK VAT rules will be applied to all sponsorships at current VAT rates (currently 20%).

* All of which are subject to signing up and supplying artwork before the deadline of 18th August 2014

‡ Subject to availability on a first come, first choice basis

† We can only guarantee exclusivity within your business area from the point of signing up onwards

** Exhibition only ticket, covers access to the building, catering and social events. This ticket does not allow entry to conference sessions

Previous Sponsors



The Community

PHP is the most popular tool available for developing dynamic Web sites. PHP is in use on over 80% of all Web sites¹ and is the third most popular programming language overall².

¹ <http://bit.ly/9W8GML> / ² <http://langpop.com>

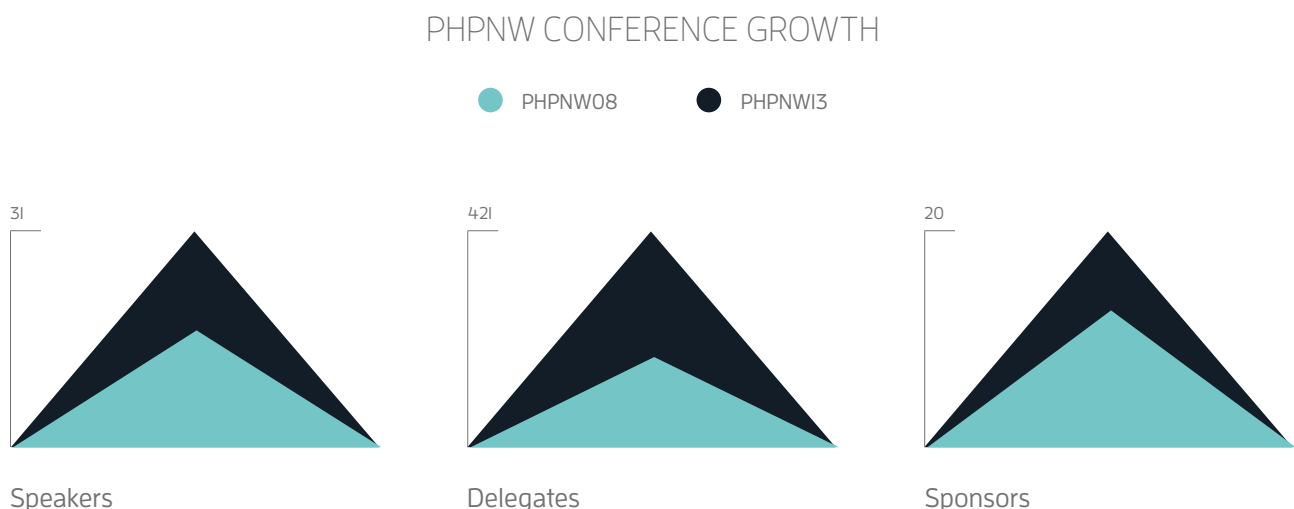
The heart and soul of a conference is the community that it serves. PHPNW is run by passionate volunteers, bringing an annual conference that benefits both developers and their companies.

The PHPNW user group began in 2008 with the desire to:

- Improve PHP skills in the North
- Encourage personal development of Web Developers
- Provide opportunities for innovation and creation
- Create a support network for developers run by the development community
- Provide opportunities to share experiences and best practice

Conference History

PHPNW Conference is now in its seventh year and tickets have sold out each year.





40% of tickets sold on reputation alone

In 2013, the Blind Bird ticket release accounted for 40% of total sales

Promotion

Following six successful PHP conferences, the team supporting the northern UK conference are well practiced and have already sprung into action preparing for this years October event.

The website and call for papers will be opening in May and we look forward to receiving many entries. For more information please visit:

<http://conference.phpnw.org.uk/phpnw14/>

Every year there is a rising sense of anticipation as delegates travel in to Manchester. They come knowing that the conference will deliver a jam packed agenda full of talks, discussions, practical demonstrations, networking opportunities and social activities - enough to keep all who attend fully engaged. With this in mind we will be tweeting from [@phpnwConf](#) and blogging along the way, to keep up the interaction and excitement within the community.

Once again the team are looking forward to welcoming an anticipated 400+ delegates with the Manchester Conference Centre being the home to all events held over the conference weekend. The Manchester Conference Centre is a brilliant venue in the heart of the city, providing first class facilities for our sponsors and delegates. It's within easy reach of the mainline train stations and within walking distance of all city centre attractions and hotels.

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Recruiting?

Do you struggle to find good PHP developers? Some of the best will be at the conference, so by putting money into supporting a local community conference you may significantly save on other recruitment costs.

Come along to PHPNW14 and use this opportunity to recruit developers who are already investing in their own careers!

Last year we had delegates attending from many European and "Rest of World" countries, in addition to a large number from the North West and all over the UK. So you will have access to a great talentpool from which you could potentially recruit.



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Conference Weekend

Tutorial Day : Friday 3rd October

We are very excited to kick off the whole weekend with a Tutorial Day. This will be a fantastic opportunity for individuals and teams of PHP developers to come together with some of the most experienced and influential speakers and industry leaders for a full day of hands-on teaching and learning.

Experienced staff will be on hand to facilitate the day, enabling delegates to fully concentrate on their learning experience.

Within a dedicated classroom environment the tutors will immerse their students into a pool of in-depth teaching with opportunities for group learning, individual coaching and questions. These will be practical, experiential tutorial sessions and we encourage those attending to bring their laptops to learn together and expand their skills and knowledge.

Four tutorial rooms will be provided allowing for a maximum of 30 delegates in each room. Prices shown include refreshments and catering costs and are per person ex VAT.

Examples of previous topics...

★ (AM) A hands-on introduction to writing unit tests using PHPUnit	★ (AM) Automate all the things
★ (AM) Build your first Symfony2 application	★ (AM) MySQL Query Optimisation
★ (PM) Setting up a Continuous Delivery environment in 3 hours	★ (PM) Best practises for WordPress plugin development
★ (PM) What Symfony components can do for you	★ (PM) Working with MongoDB

Tutorial Day Price Options

We are offering three price options for our tutorial day tickets, allowing you to work around times, dates and budgets to pick the option that best suits you or your team.

Conference & Tutorial Ticket

£295

03 Oct 2014 9:00AM
04 Oct 2014 8:30AM
05 Oct 2014 9:00AM

Price is INC VAT and includes one and a half days of conference sessions, refreshments, Saturday lunch and optional entry to the evening socials (Fri & Sat).

Full Day Tutorial Ticket

£215

03 Oct 2014 9:00AM

Price is INC VAT and includes a full day of tutorial sessions, refreshments, lunch and optional Friday evening social.

Half Day Tutorial Ticket

£125

03 Oct 2014 AM / PM

Price is INC VAT and includes a half day tutorial session, refreshments, lunch and optional entry to the Friday evening Social.

If you are looking for the full immersive experience then our combined Tutorial and Conference Ticket is the best deal! This is an all inclusive weekend pass with a significant discount over tickets bought on an individual basis.

Allows one person access to a full day of tutorial sessions. Either two half day sessions or one full day session, the choice is yours!

If you only want one of the sessions, then no problem... you can work around your time and budget to pick sessions that suit you best.

Get your ticket now! <http://conference.phpnw.org.uk/phpnw14/tickets/>

Hackathon : Friday 3rd October

The Conference weekend will kick off with a hackathon – a coding social! Delegates who have been on the Tutorial Day can join the main conference delegates for the hackathon and will have the opportunity to put their new knowledge straight in to practice. You can code as individuals, pairs or groups, so grab yourself a burger and a drink and get coding! Numbers to this event are limited and will be released nearer the conference.

Main Conference : Saturday 4th October

Saturday is the main focus for the conference and delegates, it has the biggest all round buzz! The format of the day will follow previous years with an opening keynote speaker, three conference tracks and an 'unconference' track running alongside the official content.

Sponsors with exhibition stands will have several opportunities to interact with delegates during drink and meal breaks. An attractive stand with interesting give-aways or games usually draws a large crowd – think of the opportunities!

Social & Networking : Saturday 4th October

All delegates and sponsors are invited to attend the Saturday evening reception with a one course meal and drinks. This is the perfect chance to meet, inspire, debate, develop, network, motivate and connect with the PHP Community.

A number of previous delegates and sponsors have commented on how valuable they have found the networking time once the conference day is over. Many say it means that there is time to really get to know people, find out the latest news and discuss current and future industry developments.

Conference Day 2 : Sunday 5th October

Sunday will continue with three conference tracks and a closing keynote speaker. Sponsors will also have the opportunity to stay for the morning as exhibitors.

Previous Years

To give an indication of our previous conferences, please see the individual sites listed below:

PHPNW13 - <http://conference.phpnw.org.uk/phpnw13/>

PHPNW12 - <http://conference.phpnw.org.uk/phpnw12/>

PHPNWII - <http://conference.phpnw.org.uk/phpnwII/>

PHPNWIO - <http://conference.phpnw.org.uk/phpnwIO/>

PHPNW09 - <http://conference.phpnw.org.uk/phpnw09/>

PHPNW08 - <http://conference.phpnw.org.uk/phpnw08/>



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Contact

To secure your sponsorship package today...

Contact the Conference Team on conference@phpnw.org.uk
or telephone **+44 (0) 845 241 6460** now.

Thank you, we hope to see you there!

Kind regards,
Conference Team



Emma Parker



Ian Coates



Jeremy Coates

