Ask your boss about our Tutorial Day

Sometimes its not easy to start a conversation. Especially one where you are going to ask for investment and time out of work to go on some training. Here are some of the important points you could bring up with your team leader or manager if you wish to attend PHPNW17's Tutorial Day.

"Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing." - Pelé

Passionate employees who love what they do and want to do more should be encouraged to do so. The PHPNW Conference and User Group was set up following these principles; We love PHP and want to share our knowledge, best practices and skills with the wider community.

We want to support you and your team's journey to success. We handpick our speakers and topics to ensure the content is of a high quality, as well as a relevant learning experience for those who attend PHPNW Tutorials and Conference.

Pricing Information

Ticket	Price	Date	Time	Details
Conference & Tutorial Ticket	£360	29 Sep 2017 30 Sep 2017 01 Oct 2017	09:00 AM 08:30 AM 09:00 AM	Pricing is inc. VAT and includes one and a half days of conference sessions, refreshments, Saturday lunch and optional entry to the evening socials (Fri & Sat).
Full Day Tutorial Ticket	£250	29 Sep 2017	09:00 AM	Pricing is inc. VAT and includes a full day of tutorial sessions, refreshments, lunch and optional Friday evening social.
Half Day Tutorial Ticket	£145	29 Sep 2017	AM/PM	Pricing is inc. VAT and includes a half day tutorial session, refreshments, lunch and optional entry to the Friday evening social.

Dear Boss,

        We want to provide a few pointers on why as a learning community PHPNW think it would be great for you if your staff can come along to our Tutorial Day on Friday 29th September and our Conference on Saturday 30th September and Sunday 1st October 2017.

1. It helps attract and retain great employees -

Employee retention in the current market for web and software development companies is a huge challenge and expense. Providing great staff with excellent training and learning opportunities can be viewed as a massive benefit. It's also a selling point for employees considering a change in work. Companies that provide training and opportunities to attend tutorials and conferences are often looked upon favourably as a good company to work for.

2. Grow your own superstars -

Grow your own talent from within. Rising stars within your company could be developed more quickly through exposure to training and development. Our Tutorial Day offers a hands-on intensive day, with an experienced coach. There will be a range of topics relevant to your workplace and staff's progression. A classroom based tutorial is a great addition to the PHPNW Conference. It provides a more individualised and tailored experience that helps to challenge and develop specific skills.

3. Look to the future -

Sending staff to conferences and training enables you to compete with other forward-thinking companies. Engaged employees share your aspirations in achieving the company's goals. In our Tutorial and Conference topics, your staff will learn about new software and techniques that are being developed and used. They will be exposed to new methods for solving problems differently. It often refreshes and motivates team members to implement best practices and new methods.

Thank you for taking the time to read our letter. We hope that you and your company decide to take part in the great learning experience we offer at PHPNW Conference.

Kindest Regards,
PHPNW17 Conference Team