php NW 2017

29th* & 30th September,
1st October 2017
Manchester, UK

SPONSOR PACK

10th YEAR ANNIVERSARY

10

PHPNW17 :
THE 10TH ANNIVERSARY PHPNW CONFERENCE

One of the largest and most popular PHP Conferences globally, PHPNW17 is a well established community based conference run on a not-for-profit basis. It is overwhelmingly supported by industry thought leaders, code experts, web developers and global businesses across the world. This year, we are celebrating our 10-year anniversary which will be bigger and better than ever before by promising some very high profile speakers!

The PHPNW Conference has a reputation within the PHP community as a "go to" conference due to its inspiring content, friendly atmosphere and networking opportunities. Our delegates come to our Conference because they are specifically interested in new technologies and ways to improve their skills through our tutorials and talks.

WHERE?
Manchester Conference Centre
78 Sackville St, Manchester M1 3NJ

manchesterconferencecentre.co.uk

WHEN?
29th* and 30th September and
1st October 2017

*Optional tutorial day for an additonal charge

OVER 30 SPEAKERS
Learn from influential names in the software development industry giving inspirational talks and tutorials at PHPNW17.

UP TO 525 DELEGATES
Attendees that are developers, project managers, industry leaders, and students. Our biggest PHPNW Conference yet!

PHPNW17 SPONSOR PACKAGES

Our sponsor opportunities for PHPNW17 are grouped into four different packages, each one is designed to suit a range of budgets with various options and deals. These opportunities are on a strictly first come, first served basis.

⭐ PLATINUM (x1 Package)

£7,875

Logo in premier position on conference website, programme*, delegate bags*, free t-shirts*, electronic displays, and banners*

Named sponsor of lanyards* & Track Room 1

5 minute introduction address

20 minute talk allocated in the main conference on Saturday's closing remarks

Provide branded information & merchandise for 525 delegate bags

Full sponsor profile on conference website and programme

Mentioned in emails and tweets prior to and post conference†

(x4) Delegate passes to conference worth £796

15% discount on up to 6 additional tickets

Prime exhibition space on Saturday and Sunday (6ft table x2)

Logo embedded in primary position on conference videos (10,000+ views annually)

Dedicated custom blog post on conference website

⭐ GOLD (x5 Packages)

£3,145

Logo in on conference website, programme*, delegate bags*, free t-shirts*, electronic displays, and banners*

Named sponsor of a central room/event; Track Room 2, Track Room 3, Tutorial Day, and Hackathon ‡

Provide branded information & merchandise for 525 delegate bags

Sponsor profile on conference website plus inclusion in two blog posts

Mentioned in emails, and tweets prior to and post conference†

(x3) Delegate passes to conference worth £597

15% discount on up to 4 additional tickets

Exhibition space on Saturday and Sunday (6ft table x1)

Logo embedded in primary position on conference videos (10,000+ views annually)

⭐ SILVER (x10 Packages)

£1,835

Logo on conference website (excluding mobile site), delegate bags*, free t-shirts*, electronic displays, and banners*

Provide branded information & merchandise for 525 delegate bags

Sponsor profile on conference website plus mention in one blog post

Mentioned in emails and tweets prior to and post conference†

(x2) Delegate passes to conference worth £398

15% discount on up to 2 additional tickets

Exhibition space on Saturday and Sunday (6ft table x1)

⭐ BRONZE (Unlimited)

£1,045

Logo on conference website (excluding mobile site) and electronic displays

Provide branded information & merchandise for 525 delegate bags

Mentioned in emails and tweets prior to and post conference†

(x1) Delegate passes to conference worth £199

NEED AN EXTRA HAND?

Purchase Exhibitor-Only* tickets for only **£69**

*Meals and refreshments included in price. No attendance to Conference talks allowed.

Please Note:
* All of which are subject to signing up and supplying artwork before the deadline of 18th August 2017
† Some copy will be required for tweets and emails, the more you provide the more you will be mentioned - subject to package type
‡ Subject to availability - first come, first served basis

All of the sponsor prices shown are excluding VAT and all payments are due within 14 days of invoicing or prior to the conference, whichever is sooner. VAT is chargeable at the "place of supply of the service" and therefore UK VAT tax rules will be applied to all sponsor packages at prevailing VAT rates (currently 20%).

OTHER SPONSOR OPPORTUNITIES

If don't have the budget for one of our larger sponsor packages, but would still like to support PHPNW17 Conference? We are able to offer the following special sponsorship packages. Put your name and brand on something memorable that our delegates will surely appreciate.

Your organisation will gain exposure on our Conference website, social media and you will get a chance to put something in our goody bags. We will be pleased to hear about any other sponsorship ideas you may want to offer.

DURING THE DAY

QUIET ROOM - £250 A tranquil space for delegates that want a time-out from the busy conference day. Help us by providing reading materials and music to create a peaceful atmosphere.

COFFEE & TEA - £300 Always popular with our delegates, you can't beat a good brew. Help us fund the coffee and tea to keep our delegates up and running and fueled with caffeine.

SPECIAL 10TH ANNIVERSARY CUPCAKES - £350 Every delegate this year will receive a special anniversary cupcake, a sweet treat to celebrate PHPNW Conference's 10th birthday!

SATURDAY NIGHT SOCIAL

ENTERTAINMENT - £500 On the Saturday evening, we provide a wide variety of fun activities for delegates to get their hands on. Arcade games are always popular, and we might be looking to get a little musical this year! Ask one of the conference team about the plans we have in store.

BOTTLED BAR - £1000 When the main bar gets too busy for some delegates, the bottled bar comes to save the day for those that just want a simple bottle of beer. Have your name on the very popular bottle bar, our delegates will be very thankful for the extra drinks!

PHP ELEPHANT VODKA LUGE - £425 For our tenth anniversary, we have a number of special items in store to make it a big occasion! These items include a PHP Elephant Vodka Luge - a shot for every delegate, this is sure to be popular!

PHPNW17 BRANDED BOTTLED BEER - £400 As part of our celebration of our ten year anniversary, each delegate will be given a bottle of our own branded beer.

PHPNW17 SPONSORSHIP BENEFITS

PHPNW17 offers a limited number of sponsorship opportunities, all of which have been designed to ensure that all of the delegates are aware of your brand before, during and after the conference.

MAKE A CONNECTION

Gain the opportunity to meet and greet our delegates and other sponsors to get your name out there and possibly make strategic partnerships. A space in the Exhibition Hall is guaranteed to be a high traffic area, meaning you'll be visited by all of the Conference delegates. Get their attention and raise your profile by giving away branded merchandise or organising a competition, which has proven greatly popular at our previous conferences!

RECRUITMENT

Sponsoring PHPNW17 is a chance to personally introduce your organisation to the best within the software development industry. Our delegates attend PHPNW Conferences to further develop and grow their coding skills. If you're looking for forward-thinking and innovative developers, project managers, designers and others, PHPNW17 is the place to be. Potentially save future recruitment costs by networking with these individuals as a Sponsor of PHPNW17.
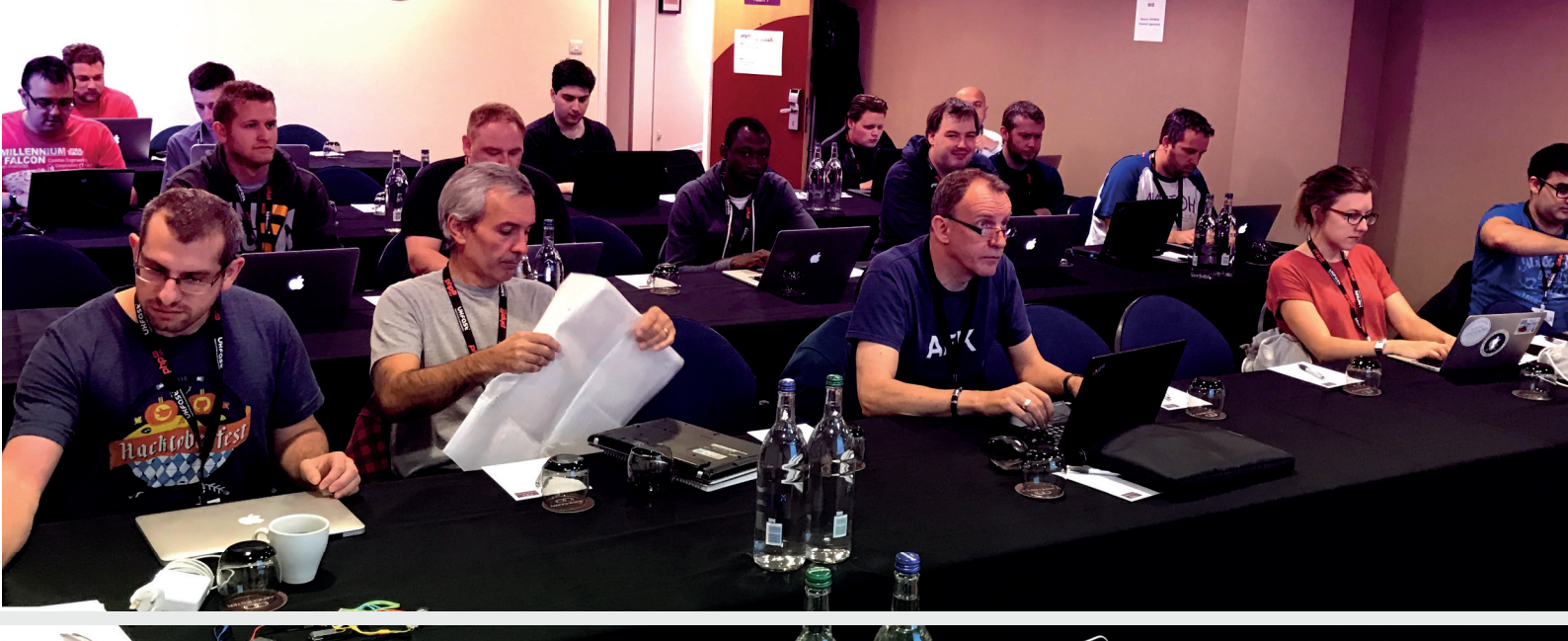
TRAINING

Many of our sponsorship packages offer free delegate passes, providing the opportunity for you and your organisation to send your own development team to spend the weekend at the Conference. They will be able to attend all Conference sessions provided by leading experts within their professions, recommended by the PHP community. Sponsoring PHPNW17 is more than just a marketing tool, it is an opportunity to immerse yourself within the PHP community, software/web development industry, educate your team and potentially recruit new staff.

PREVIOUS SPONSORS... YOU'LL BE IN GOOD COMPANY!

THE CONFERENCE WEEKEND

TUTORIAL DAY: FRIDAY 29TH SEPTEMBER 2017

Tutorial Day is compromised of eight sessions of intensive, hands-on training provided by industry experts and thought leaders. The workshops cover a variety of topics from new and upcoming software practises, to how to improve project management skills and team synergy.

The Tutorial Day has proved to be highly invaluable to developers, project managers, and designers and has been highly recommended by the PHP community.

PRICE OPTIONS

There are three price options for our tutorial day tickets, providing you flexibility around dates and budgets enabling you to choose the best option for you and your team:

Conference & Tutorial Ticket	**£375**	29 Sep 2017 9:00AM to 5:30PM 30 Sep 2017 8:30AM to Late 01 Oct 2017 9:00AM to 1:00PM	Pricing is inc. VAT and includes one and a half days of conference sessions, refreshments, Saturday lunch and optional entry to the evening socials (Fri & Sat).
Full Day Tutorial Ticket	**£195**	29 Sep 2017 9:00AM to 5:30PM	Pricing is inc. VAT and includes a full day of tutorial sessions, refreshments, lunch and optional Friday evening social with food.
Half Day Tutorial Ticket	**£119**	29 Sep 2017 9:00AM to 1:00PM 2:00PM to 5:30PM	Pricing is inc. VAT and includes a half day tutorial session, refreshments, and optional entry to the Friday evening social with food.

The Tutorial Day offers a fantastic opportunity for individuals and teams of developers to come together to develop and grow their skills. By working in small groups for several hours, the Tutorial sessions provide the perfect learning environment to share best practise. Each participant will be presented with a certificate of attendance which will be valid for CPD hours.

THE CONFERENCE WEEKEND

HACKATHON: FRIDAY 29TH SEPTEMBER 2017

Once the Tutorial Day has finished, the PHPNW17 Conference Weekend will kick off with the always popular Hackathon - a coding social! Attendees can code as individuals, pairs or groups on a variety of projects to practice and collaborate. Drinks, food and games will also be provided.

CONFERENCE DAY 1:   SATURDAY 30TH SEPTEMBER 2017

The Conference begins with a keynote presentation provided by a high profile PHP Speaker, and then splits into three different Conference tracks as well as an 'Unconference' which runs alongside the official schedule. Sponsors with exhibition stands will have multiple opportunities to interact with delegates during breaks. An attractive stand with giveaways or games is always a huge hit with our attendees!

EVENING SOCIAL: SATURDAY 30TH SEPTEMBER 2017

All delegates and Sponsors are invited to attend the Saturday Evening Social for a meal and a drink... or three! This is the perfect chance to network with the PHP community, meeting potential recruits or business partners. Many previous attendees have voiced how valuable this networking time is, and combined with the friendly atmosphere that the PHPNW Conference prides itself on. It is very easy to get involved, make new connections and discuss current and future industry developments.

CONFERENCE DAY 2:   SUNDAY 1ST OCTOBER 2017

Sunday consists of three Conference tracks and a closing Keynote Speaker. Sponsors will also have the opportunity to stay for the morning as exhibitors and to meet the delegates again. This is when we announce the winners of the competition prizes. At the end of the Conference, we thank our Sponsors, Speakers and helpers from the community for their contribution to this year's PHPNW Conference.

INTERESTED IN SPONSORING?

Do you want to help support and be part of our tenth anniversary by sponsoring the PHPNW17 Conference? Get in touch with the PHPNW Conference Team and secure your sponsor package today!

If you have any further questions about available sponsorship packages the PHPNW Conference Team are available to contact via:

By email: **conference@phpnw.org.uk**
Or telephone: **+44 (0) 845 241 6460**

We look forward to hearing from you! Thank you for reading.

Kindest Regards,
The PHPNW Conference Team